

## What to Expect from an LHF Focus Group

Participating in a focus group is an excellent way to contribute your insights and experiences to the Lung Health Foundation's (LHF) ongoing efforts to enhance our programs and services. This guide will help you understand what to expect during a focus group, from the structure and duration to the selection process and your role as a participant. Whether you're sharing feedback on new initiatives or discussing key issues affecting the community, your contributions are vital in shaping our future work.

### What is a Focus Group?

A focus group is a method used by LHF to gather feedback and opinions from a small group of individuals about a specific topic. These sessions are moderated by one or two LHF staff members who will guide the discussion with prepared questions. This setup ensures a structured yet open environment where participants can share their thoughts and feelings.

### How Many People will be in the Focus Group?

Typically, LHF focus groups consist of around 5-8 participants. This small size allows for meaningful dialogue, giving everyone ample opportunity to voice their opinions and provide valuable feedback.

### How do Participants get Selected?

Participants are chosen based on the focus group's topic. We may reach out to individuals with specific lung conditions for targeted discussions or invite those with a shared interest, such as policy changes, to contribute. Selection is made to ensure diverse and relevant input for each discussion.

### How Long will the Focus Group be?

Most LHF focus groups last between 45 minutes to 1 hour. We aim to keep the sessions within this time frame to respect your schedule and ensure that everyone has a chance to participate without feeling rushed.

### How do I Sign up for Focus Groups?

LHF will send out invitations approximately 2 weeks before the focus group date. If you're interested and selected, a staff member will follow up with additional details and a Zoom meeting invite.

### What Should I do to Prepare?

You will receive an email with information about the focus group, including any preparatory materials and the Zoom meeting details. Review any materials provided to familiarize yourself with the topic. Otherwise, no special preparation is required.

### **What will happen during the focus group?**

During the session, an LHF staff member will introduce the topic and facilitate a discussion with prepared questions. The goal is to collect diverse perspectives and feedback rather than reach a consensus. Your responses will be recorded or noted to ensure accurate representation of your views.

### **What will happen after the focus group?**

Following the focus group, LHF will analyze the collected feedback and share a summary of findings with you. We will also update you on how your insights are being used to inform and improve our initiatives.

Your participation in our focus groups is invaluable. By sharing your perspectives and experiences, you help shape the direction of LHF's programs and advocacy efforts, ensuring they meet the real needs of our community. We appreciate your time and insights and look forward to your contribution in making a positive impact on lung health.

