

Tips For Filming at Home

Creating professional-looking videos from the comfort of your home is easier than you think. With just a few simple techniques in lighting, framing, and sound, you can elevate the quality of your home videos without needing expensive equipment. Follow this tip sheet to ensure your content looks polished and your message shines through.

Equipment & Framing

There's no need to invest in high-end gear—using your phone or laptop works perfectly fine for filming. The most important thing is to frame your face at eye level for a natural and professional look. If your device is too low or high, adjust it so your eyes are centered in the shot. If you want to stabilize your device, consider using a tripod or smartphone holder to keep the camera steady.

Lighting

Natural light can significantly improve the quality of your video. If possible, position yourself near a window for soft, even lighting. If you don't have access to natural light, make sure to turn on lights in the room, ensuring they are in front of you (not behind), to avoid backlighting and shadows. Avoid filming with your back to a window or strong light source, as it can make your face appear dark and your camera may struggle to focus.

Sound & Audio Quality

Clear audio is just as important as good video quality. To ensure your voice is heard clearly, try to reduce background noise. Close windows, doors, and silence any electronic devices that could cause distractions. Use a room with soft furnishings (like carpets, curtains, or cushioned furniture) to minimize echo and improve sound quality. Keep your recording device within one meter of your face to capture your voice well. If you're farther away, consider using a clip-on microphone to amplify your sound.

Background & Environment

Check your background to ensure it is neat and uncluttered, minimizing distractions for your viewers. A plain wall or simple backdrop works best. Avoid sitting directly in front of a window or a very bright light source, as this can create backlighting issues. Minimal décor is best to keep the focus on you, not the surroundings. Opt for a space with subtle, non-distracting elements.

Appearance

Choose an outfit that contrasts with your background, so you stand out on camera. If your background is light, opt for darker tones, and vice versa. Avoid patterns like stripes or bold colours that can be distracting on camera. Simple, solid colors are typically the best choice for a polished look. Lastly, ensure your clothing is comfortable and appropriate for the tone of your video.

Bonus Tips:

Practice before filming to ensure you feel comfortable and the setup looks and sounds great. Doing a quick test video can help identify any adjustments needed. Be mindful of battery life and storage space on your device to avoid interruptions while filming. Remember to smile and relax—your audience is there to hear your story, so let your personality shine through.

By following these simple tips, you'll be ready to create professional, high-quality videos right from home. With the right setup and a little preparation, your message will come across clearly and leave a lasting impression!

